DISCLOSURES PURSUANT TO REGULATION 14 OF THE SEBI (SHARE BASED EMPLOYEE BENEFITS) REGULATIONS, 2014, READ WITH SEBI CIRCULAR DATED JUNE 16, 2015 ON ESOP DISCLOSURES FOR THE FINANCIAL YEAR ENDED MARCH 31, 2017.

| S. No. | Part | iculars | Details | | | | | | | | |
|-----------|------------------------------|---|--|--|--|--|--|--|--|--|--|
| A) | note payn | vant disclosures in terms of the 'Guidance on accounting for employee share-based nents' issued by ICAI or any other relevant punting standards as prescribed from time to e. | Please refer to Notes Nos. 36 contained in the Notes to Financial Statements forming part of Annual Financial Statements for the Financial Year ended on March 31, 2017 | | | | | | | | |
| B) | ESO in a Earn relev | ted EPS on issue of shares pursuant to P Scheme covered under the regulations ccordance with 'Accounting Standard 20 - nings Per Share' issued by ICAI or any other vant accounting standards as prescribed in time to time. | ₹ 1.53 (Please refer Note 43 read with note 36 to the Standalone Financial Statement of the Company) | | | | | | | | |
| C) | <u>Deta</u> (i) | ils Related to ESOS A description of each ESOP that existed at any time during the year, including the general terms and conditions of each ESOP including: | Presently the Company has only one ESOP Scheme namely – ESOP 2007 | | | | | | | | |
| | a) | Date of Shareholders' approval | August 3, 2007 | | | | | | | | |
| | b) | Total number of options approved under ESOP | 4,282,228 Stock Options | | | | | | | | |
| | c) | Vesting requirements | Options granted under ESOP 2007 scheme would vest not less than one year and not more than six years from the date of grant of such options. Vesting of options would be subject to continued employment with the Company and thus the options would vest on passage of time. In addition to this, the Nomination and Remuneration Committee may also specify certain performance parameters subject to which the options would vest. | | | | | | | | |
| | | | The specific vesting schedule and conditions, if any, subject to which vesting would take place would be outlined in the Letter of Grant given to the Grantee at the time of the Grant of Options. | | | | | | | | |
| | d) | Exercise price or pricing formula | The pricing formula as approved by the Shareholders of the Company, shall be the 'market price' as per the applicable regulations. Pursuant to the 'Securities and Exchange Board of India (Share Based Employee Benefits) Regulations, 2014' the 'market price' shall mean the latest available closing price on a recognized stock exchange on which the shares of the Company are listed on the date immediately prior to the relevant date. In case of the Company, the shares are listed on National Stock Exchange of India Limited and BSE Limited, the 'market price' shall be the closing price on the Stock Exchange having higher trading volume. | | | | | | | | |
| | e) | Maximum term of options granted | Options granted under ESOP 2007 scheme shall be capable of being exercised within a period of four years from the date of each Vesting of the respective Employee Stock Options. | | | | | | | | |
| | f) | Source of shares (primary, secondary or combination) | Primary | | | | | | | | |
| | g) | Variation in terms of options | Pursuant to approval dated August 28, 2008 of Remuneration Committee of the Board of Directors and Shareholders, the options granted on August 21, 2007 and April 24, 2008 were re-priced at ₹ 37.55 per option. | | | | | | | | |
| | | | Subject to applicable law, the Nomination and Remuneration Committee will at its absolute discretion have the right to modify/amend the ESOP 2007 Scheme in such manner and at such time or times as it may deem fit, subject however that any such modification/amendment shall not be detrimental to the interest of the Grantees/ Employees and approval wherever required for such modification/ amendment is obtained from the shareholders of the Company in terms of the SEBI Guidelines. During the year, no amendment/ modification/ variation has been introduced in terms of options granted by the Company. | | | | | | | | |
| | (ii) | Method used to account for ESOS - Intrinsic or fair value | Intrinsic value | | | | | | | | |
| | (iiii) | Where the Company has calculated the employee compensation cost using the intrinsic value of the stock options, the difference between the employee compensation cost so computed and the employee compensation cost that shall have been recognized if it had used the fair value of the options. The impact of this difference on profits and on EPS of the Company shall also be disclosed. | Please refer to Note No. 36 contained in the Notes to Financial Statements forming part of Annual Financial Statements for the Financial Year ended on March 31, 2017 | | | | | | | | |

| S. No. | Parti | Particulars | | | | | | | Detail | s | | | | | | | | | | | | |
|--------------------|--|--|----------------------------|---------------|---------------|---------------|---------------|---------------|--|---------------|---------------|---------------|---------------------------------|---------------------|---------------|--------------------|--------------------|---------------------|--------------|-------------|--|--|
| | (iv) Option Movement during the year | | | | | | | | | | | | | | | | | | | | | |
| | | Number of options outstanding at the beginning of the period i.e., April 1, 2016 | | | | | | | | 455,850 | | | | | | | | | | | | |
| | | Nun | nber of | options | grante | ed durin | g FY 20 | 16-17 | 803,800 | | | | | | | | | | | | | |
| | Number of options forfeited / lapsed during FY 2016-17 | | | | | | | | 151,120 | | | | | | | | | | | | | |
| | | Number of options vested during FY 2016-17 | | | | | | | | | | | | | | | ,550 | | | | | |
| | Number of options exercised during FY 2016-17 | | | | | | | | | | | | | | | | | | | | | |
| | | Number of shares arising as a result of exercise of options FY 2016-17 | | | | | | | | 104,070 | | | | | | | | | | | | |
| | | Money realized by exercise of options (INR), if scheme is implemented directly by the company, during FY 2016-17 Loan repaid by the Trust during the year from exercise price received | | | | | | | | | | | | | | | | | | | | |
| - | | | | | | | | | | | | | | | Not | Applic | able | | | | | |
| | | Number of options outstanding at the end | | | | | | e end | | | | | | | | 1,004 | ,460 | | | | | |
| | of the year i.e., March 31, 2017 Number of options exercisable at the end of the year i.e., March 31, 2017 | | | | | | | | | | | | | 24 | ,000 | | | | | | | |
| - | (v) | Wei | ghted- | avera | ge exer | cise pi | | | ighted-average fair values of options shall be disclosed separately for option | | | | | | | | | | | | | |
| | | who | se exe | ercise | orice e | ither e | quals | or exc | eeds or is less than the market price of the stock. | | | | | | | | | | | | | |
| | | | | , | | | | | | ate of | Grant | | | | | | | | | | | |
| | | | 21- Aug-07 | 24- Apr-08 | 28- Aug-08 | 28- May-09 | 27- Oct-09 | 26- Oct-10 | 21- Jan-11 | 20- Jul-11 | 19- Jul-12 | 23- May-13 | 26- 3 Jul-13 | 27- May-14 | 29- Oct-14 | 20- Mar-15 | 26- May-15 | 28- Jul-15 | 23 May-16 | 24 Mar-1 | | |
| | ed – av | | 75.20 | 63.25 | 37.55 | 47.65 | 41.45 | 57.90 | 58.95 | 93.20 | 68.10 | 68.00 | 0 57.10 | 52.90 | 55.80 | 79.35 | 84.90 | 117.75 | 93.90 | 108.1 | | |
| repricii Weight | repricing)(₹) Weighted – av exercise price | | 37.55 | 37.55 | 37.55 | 47.65 | 41.45 | 57.90 | 58.95 | 93.20 | 68.10 | 68.00 | 0 57.10 | 52.90 | 55.80 | 79.35 | 84.90 | 117.75 | 93.90 | 108.1 | | |
| (Post re | epricing | g) (₹) | | | | | | | | | | | | | | | | | | | | |
| Fair Va | ted – av Ilue (Pre ng) (₹) | | 40.45 | - | 23.87 | 30.61 | 26.64 | 36.57 | 37.54 | 55.32 | 37.92 | 35.12 | 2 30.12 | 26.71 | 27.54 | 37.27 | 39.97 | 55.14 | 42.97 | 48.0 | | |
| Weight Fair Va | ied – av Ilue (Po | st | 21.49 | - | 23.87 | 30.61 | 26.64 | 36.57 | 37.54 | 55.32 | 37.92 | 35.12 | 2 30.12 | 26.71 | 27.54 | 37.27 | 39.97 | 55.14 | 42.97 | 48.0 | | |
| | rricing) (۲) | | | | | | | | | | | ise prie | ce) of | | | | | | | | | |
| | options granted to: | | | | | | | | | | | | | 5 | | 5 | | | | | | |
| | (a) | Ser | nior Managerial Personnel: | | | | | | | | | | | | | | | | | | | |
| | | Name of Employee D | | | | | | De | esignation | | | | Option I | Exercise Price | | | | | | | | |
| | | Abhishek Gupta VP-IT | | | | | | | | | | | 55,400 | | | ₹93.90 per option | | | | | | |
| | | Arun Kumar Kapoor CEO | | | | | | | | | | | | ₹ 93.90 per option | | | | | | | | |
| | | Sukhpreet Singh Senior VP-Mar | | | | | | | <u> </u> | | | | 60,000 50,000 | | | | | ₹ 108.15 per option | | | | |
| | | Amit Kumar Sobti Senior VP - Bao Infra Services F | | | | | | | | | e (Dish | | | ₹ 108.15 per option | | | | | | | | |
| | (b) | (b) Any other employee who receives a gra during that year: | | | | | | | nt in a | ny on | e year | of op | otion an | nounti | ng to S | 5% or | more | of opti | on gra | anted | | |
| | | Name of Employee Designation* | | | | | | | | | | | Options Year of Gran granted | | | t Exercise Price | | | | | | |
| | Arun Kumar Kapoor Chief Executi | | | | | | xecutiv | e Office | er | | | - | ,900 | | | | | | | | | |
| | Rajeev K Dalmia Chief Financ | | | | | | inancia | l Office | r | | | | 171 100 | | | | | | | | | |
| | | | , jiv Khat | | | | | | chnolog | | | | 2007 - 08 ₹ 37.55 pe | | | oo per | option | | | | | |
| | | | , nitabh k | | | | | | rojects | | | | | 164,700 | | | | | | | | |
| | | Ha | rinder | Singh E | Bhatia | | Head – | Sales | | | | | 159 | 159 600 | | | = 07 FF ··· | | | | | |
| | | RI | niyan | | | | Head – | Operat | tions | | | | 24,900 2008 - 09 | | | ₹ 37.55 per option | | | | | | |
| | | Sa | lil Kapo | or | | | Chief O | peratin | ng Office | er | | | 142,950 | | | | ₹ 47.65 per option | | | | | |
| | Shailendra Goel DVP – North | | | | | | Jorth 7 | | | | | 0.1 | 2009-10 | | | | ₹ 41.45 per option | | | | | |
| | Neeraj Gupta DVP – Service | | | | | | | | one | | | | 81 | ,ວບບ | 200 | J7-IU | | ₹41. | 45 per | option | | |

| Name of Employee | Designation* | Options granted | Year of Grant | Exercise Price | | |
|--------------------------|--|--------------------|---------------|-------------------|--|--|
| Ashutosh Mishra | VP – Human Resource | 55,600 | | ₹ 41.45 per optic | | |
| Ravichandra Mochera | VP – west Zone (Dish Infra Services Pvt. Ltd.) | 50,000 | | ₹ 47.65 per optio | | |
| Sanjeev Srivastava | VP – Delhi Zone (Dish Infra Services Pvt. Ltd.) | 42,400 | 2009-10 | ₹ 47.65 per opti | | |
| Rajendra K Jagnani | VP– Commercial Audit & contract | 40,000 | | ₹ 47.65 per opti | | |
| Shivani Singh | DVP – Content | 40,000 | | ₹ 47.65 per opti | | |
| Devendra Singh | Head – Application System | 40,000 | | ₹ 47.65 per opti | | |
| R C Venkateish | Chief Executive Officer | 563,400 | | ₹ 58.95 per opti | | |
| Gurpreet Singh | EVP – Sales (Dish Infra Services Pvt. Ltd.) | 141,450 | | ₹ 58.95 per opti | | |
| Rajesh Sahni | EVP – CSD (Dish Infra Services Pvt. Ltd.) | 96,400 | 2010 11 | ₹ 57.90 per opti | | |
| Sanjiv Chaudhary | VP-Sales (Dish Infra Services Pvt. Ltd.) | 76,800 | 2010-11 | ₹ 58.95 per op | | |
| Ajay Kumar David | DVP-South Zone I | 55,400 | | ₹ 58.95 per opti | | |
| Jaspreet Singh | VP-North 1 Zone (Dish Infra Services Pvt. Ltd.) | 54,600 | | ₹ 57.90 per opti | | |
| Dilip Jayaram | VP-Advertisement Sales | 85,000 | | | | |
| Sailaja Charan Pattnayak | DVP-East Zone (Dish Infra Services Pvt. Ltd.) | 40,000 | 2011-12 | ₹ 93.20 per opti | | |
| Abhay S Metkar | Senior VP-Sales | 141,450 | 2012-13 | ₹ 68.10 per opti | | |
| Gurpreet Singh | EVP – Sales (Dish Infra Services Pvt. Ltd.) | 141,450 | | ₹68 per opti | | |
| Salil Srivastava | VP- West Zone (Dish Infra Services Pvt. Ltd.) | 52,100 | | ₹68 per opti | | |
| Renjith N K | DVP - South Zone II | 52,100 | 2013-14 | ₹68 per opti | | |
| R S Vijay kumar | DVP - South Zone (Dish Infra Services Pvt. Ltd.) | 52,100 | | ₹ 57.10 per opti | | |
| Joy Patra | DVP – call center Operations | 42,900 | | ₹68 per opti | | |
| Tarun Nanda | VP – Finance & Investor Relations | 40,000 | | ₹ 57.10 per opti | | |
| Digbijaya Mahapatra | VP – Information Technology | 55,400 | | ₹ 52.90 per opti | | |
| Vineet Suri | VP – Business Process Excellence | 45,400 | | ₹ 52.90 per opti | | |
| Jeetender S Bhalla | VP – Call Center Operations (Dish Infra Services Pvt. Ltd.) | 42,900 | 2014-15 | ₹ 55.80 per opti | | |
| Shruti Kumar | VP – Advertisement Sales | 40,000 | | ₹ 79.35 per opti | | |
| Sunil Kumar Dubey | DVP – Human Resource | 23,800 | | ₹ 79.35 per opti | | |
| Varun Bali | VP – Brand | 50,000 | | ₹ 117.75 per opti | | |
| Kapil Kapoor | DVP – Central Zone | 40,000 | | ₹ 84.90 per opti | | |
| Puneet Bajaj | DVP – Recharge Sales (Dish Infra Services Pvt. Ltd.) | 40,000 | 2015-16 | ₹84.90 per opti | | |
| Shankar Sundararaman | DVP – Marketing | 23,200 | | ₹ 117.75 per opti | | |
| Abhishek Gupta | VP-IT | 55,400 | | ₹ 93.90 per opti | | |
| Arun Kumar Kapoor | CEO | 563,400 | | ₹ 93.90 per opti | | |
| Sukhpreet Singh | Senior VP-Marketing | 60,000 | 2016-17 | ₹ 108.15 per opti | | |
| Amit Kumar Sobti | Senior VP - Backend Service (Dish Infra Services Pvt. Ltd.) | 50,000 | | ₹ 108.15 per opti | | |

* Designations are the designations of the employees who are currently with the Company and in case of the employees who are no longer in the employment with the Company, the designation as on the date of the grant has been mentioned.

(c) identified employees who were granted option, during any one year, equal to or exceeding 1% of the issued capital (excluding outstanding warrants and conversions) of the company at the time of grant

None

(vii) A description of the method and significant assumptions used during the year to estimate the fair value of options including the following information:

(a) the weighted-average values of share price, exercise price, expected volatility, expected option life, expected dividends, the risk-free interest rate and any other inputs to the model

| | | | | | | | | Date | of Grant | | | | | | | | | |
|---|---|---|---|-------------------------------|--------------------------|--------------------------|---------------------------|-----------------------------|------------------------------|---------------------------|-------------------------------|------------------------------|-----------------------------|-------------------------------|------------------------------|-------------------------------|----------------------------|-----------------------|
| | 21- | 24- | 28- | 28- | 27- | 26- | 21- | 20- | 19- | 23- | 26- | 27- | 29- | 20- | 26- | 28- | 23 | 24 |
| | Aug-07 | Apr-08 | Aug-08 | May-09 | | | Jan-11 | Jul-11 | Jul-12 | May-13 | | , | | | , | | May-16 | Mar-17 |
| Weighted – average Value of Share price (₹) | 75.20* | 63.25* | 37.55 | 47.65 | 41.45 | 57.90 | 58.95 | 93.20 | 68.10 | 68.00 | 57.10 | 52.90 | 55.80 | 79.35 | 84.90 | 117.75 | 93.90 | 108.1 |
| Exercise price (₹) | 75.20* | 63.25* | 37.55 | 47.65 | 41.45 | 57.90 | 58.95 | 93.20 | 68.10 | 68.00 | 57.10 | 52.90 | 55.80 | 79.35 | 84.90 | 117.75 | 93.90 | 108.1 |
| Expected volatility | 68.23% | - | 68.23% | 73.47% | 71.72% | 64.89% | 63.65% | 60.68% | 54.32% | 48.94% | 47.93% | 43.76% | 42.44% | 47.93% | 39.92 | 39.49 | 39.14% | 38.49% |
| Expected Life (yrs) | 5 | - | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5.01 | 5.01 | 5.00 | 5.01 |
| Risk Free Interest rate | 8.45% | - | 8.48% | 6.36% | 7.35% | 7.89% | 8.01% | 8.23% | 8.06% | 7.32% | 8.57% | 8.63% | 8.57% | 8.57% | 7.84 | 7.84 | 7.36 | 6.79 |
| Dividends *Re-priced a | | e to the f y in estin n analysi on Aug | ormulae nating th s. ust 28, 2 | under B e amour 2008 | lack Scho It and tin | oles met ne of fut | hod. How ure divid | vever, in t end payo | he prese outs with | nt case, certaint | as the life y. Hence, | e of the o future c | ption is g lividend | reater th bayouts I | have not | ear, ther been ind | e is cons corporate | iderable ed in the |
| | anthod. | used | and th | e assu | mptio | ns ma | de to i | ncorp | orate t | he eff | ects of | expec | ted ea | arly ex | ercise | :- Not | Applic | able |
| (b) the m | | | | | | | | | | | | | | | | | | |
| (c) how base to flu corre | expecte d on his uctuate espondi | ed vol storica e durir ing to | atility al vola ng a p the re | tility - period. specti | Volati Each ve exp | lity is vest ected | a mea has b lives c | sure o een c of the o | f the a onside differe | imoun ered a nt ves | t by wi s a se ts, prie | hich a eparat or to th | price l e grar ne gra | has flu nt. The nt date | uctuate e vola e has b | ed or i tility f been c | s expe or per onside | c i |

For and on behalf of the Board

Jawahar Lal Goel Chairman & Managing Director DIN: 00076462 **B. D. Narang** Independent Director DIN: 00826573

Place: Noida Dated: August 17, 2017