Dish TV India Limited Achieves ISO 27001 Certification

Reinforces customer confidence through global security standards

India, June 19, 2018: Dish TV India Limited, world's largest single country DTH Company, has achieved the ISO 27001 Certification, the international standard that sets out and describes requirements and best practices for an Information Security Management System (ISMS). Dish TV India has received ISO 27001 certification for its Noida and Greater Noida facilities.

ISO 27001, considered the gold standard for information security, ensures systematic examination of the organization's security risks leading to design and implementation of a coherent and comprehensive suite of information security controls. The standard also includes establishing, implementing and operating an ISMS along with constant monitoring, review and improvement so that security controls meet the organization's information security needs on an ongoing basis.

Exhilarated at the achievement, **Mr. Anil Dua, Group Chief Executive Officer, Dish TV India Limited**, said, "Our unwavering dedication towards ensuring the very best entertainment experience for our customers is evident from our efforts in achieving new milestones and setting very high standards. The prestigious ISO 27001 certification will help us set the highest standard of information security controls & measures to protect information from any internal or external threat."

Delighted at receiving the certification**, Mr. V. K. Gupta, Chief Technical Officer, Dish TV India Limited,** said, "With ISO 27001 certification, we have reinforced our commitment to providing complete assurance to our customers towards our security protocols, controls and practices. Information security management encompasses all types of information and determines how information is processed, stored, transferred, archived and destroyed. Dish TV India will continue its endeavor towards protection of information assets from potential security breaches."

Under the certification, Dish TV India implemented 114 controls, spanning 14 domains encompassing various departments such as IT, HR, Sales, Revenue Assurance, Administration, Business Process Engineering, Call Centre technology, RF and Electrical. With more than 10 months of planning and implementing stringent controls, Dish TV India defined well-rounded ISMS policies and ensured complete employee awareness and compliance.

Dish TV India believes that secure information is one that ensures confidentiality, integrity and availability and therefore, the need to protect information through appropriate security controls and measures.

About Dish TV India Limited:

Dish TV India Limited is India's largest direct-to-home (DTH) Company with a subscriber base of more than 23 million. The Company is part of the Essel Group, an Indian multinational business conglomerate having diverse business presence across Media, Entertainment, Packaging, Infrastructure, Education, Precious Metals, Finance and Technology sectors. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including NSS-6, Asiasat-5, SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1422 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 655 channels & services including 40 audio channels and 70 HD channels & services. The Company has a vast distribution network of over 4,000 distributors & around 400,000

dealers that span across 9,450 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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