

PRESS NOTE

GST council reduces tax slab rates from 28% to 18% for DTH Set Top Box and Cables

New Delhi, 12th June'17: The Goods and Services Tax (GST) Council on Sunday reduced tax rates for 66 items including DTH Set Top Box and Cables to 18% from the proposed last announced rate of 28%.

DishTV welcomes Government's move to reduce tax slab rates and as a result DTH Set Top Box and Cables which were proposed under tax slab rate of 28% has now been reduced to tax slab rate of 18%. This results in ease of working capital management and optimization of cash flow.

About Dish TV India Limited:

Dish TV is Asia Pacific's largest direct-to-home (DTH) company and part of the Essel Group. Dish TV has on its platform more than 620 channels & services including 30 audio channels and over 67 HD channels & services. Dish TV leverages multiple satellite platforms including NSS-6, Asiasat 5, SES-8 and GSAT-15 which makes its total bandwidth capacity equal 864 MHz, amongst the largest held by any DTH player in the country. The Company has a vast distribution network of over 1,976 distributors & over 261,211 dealers that span across 9,363 towns in the country. Dish TV has thirteen 24*7 call centres catering to 11 different languages to take care of subscriber requirement at any point in time. For more information on the company, please visit www.dishtv.in

For further information, please contact:

Hirdesh Agarwal | Corporate communication | hirdesh_a@dishtv.in

Ankita Sharma | Corporate communication | ankita_sharma@dishtv.in