

Dish TV continues its winning streak at BCS Ratna Award 2019

The company bags the award for seventh time in a row

New Delhi, 14th June, 2019 – At the 10th edition of the BCS Ratna Awards, held in a glittering ceremony in the capital, Dish TV India, continued its winning streak by bagging award for ‘Fastest growing DTH brand in HD Category (2018-19)’. With this, Dish TV India Limited, world’s largest single-country DTH Company, has become the only Media & Entertainment organization to have won the award consecutively seventh time in a row and second time for the ‘Fastest Growing DTH Brand in HD Category’ title.

Commenting on the win, **Mr. Gurpreet Singh, Business Head, Dish TV India Ltd** said, “*We are thrilled and honored to receive BCS Ratna Award for the seventh time. This award is a testimony to unmatched service and superior content quality of Dish TV. We, at Dish TV, always believe in providing quality content with modern technology and we are proud of the fact that we continue such prestigious distinction. I would also like to extend my heartiest congratulations to the entire team for our great win and look forward to many more.*”

On this occasion, **Mr. Anurag Rastogi, MD, Aavishkar Media Pvt. LTD** said, “*Aavishkar Media Group congratulates Dish TV for their fantastic achievement as a fastest growing DTH brand in HD category. We appreciate their efforts, their enthusiasm and their strategies which has made them favourite among the audience. We wish them best of luck.*”

Presented annually by Aavishkar group, BCS Awards is one of the most significant & celebrated event of Indian B&CS industry. The platform recognizes the contributions of personalities from the Broadcasting, Digital Media, Ad Agencies, Distribution, Technology, DTH, CATV, Broadband, OTT and IPTV industry etc. by honoring them. BCS award is known for recognizing the contribution of the industry people who deliver 24X7 services and content to various households in the country, through multiple distribution platforms.

About Dish TV India Limited:

Dish TV India Limited is India’s largest direct-to-home (DTH) Company with a subscriber base of more than 23.7 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 73 HD channels & services. The Company has a vast distribution network of over 3,750 distributors & around 415,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

For further media queries, please contact:

Hirdesh Agarwal | Dish TV India Ltd | hirdesh.agarwal@dishd2h.com

Surbhi Shukla | Dish TV India Ltd | surbhi.shukla@dishd2h.com