

PRESS RELEASE

Watcho, Dish TV's OTT Platform, Is All Set to Enthrall Users with Two New Series This Month

- Launches two new original series; paranormal investigation series 'Dark Destination' and comedy tale 'The Senti Mentals'

New Delhi, September 26, 2019: In line with its commitment to provide unique and engaging content to the viewers, Dish TV India Limited, the world's largest single-country DTH Company announced the launch of two new content series on its OTT platform 'Watcho'. A paranormal investigation series '**Dark Destination**' premiered on 13th September, 2019 and a wild comedy tale '**The Senti Mentals**' is slated to premier on 27 September, 2019.

The new web series '**Dark Destination**' is a fast paced mini-series covering two episodes of gripping paranormal investigation in the most haunted places of country such as **Lambi Dehar Mines in Mussoorie** and **Kuldhara in Jaisalmer**, known for their mystery & horrifying tales. The series is conceptualized and directed by **Jay Alani**, a well know paranormal investigator and producer of 'The Paranormal Company'.

The new original comedy series '**The Senti Mentals**' available from 27 September, is a hilarious combination of cross connecting events that take place over time full of trial and errors. '**The Senti Mentals**' is written, directed and edited by the multi-talented Vikram Munjal, staring famous actors such as **Saif Ansari, Varun Sobti, Mohit, Rashika Pradhan, Samar Manhotra, Tijo Thomas, Ratnesh Singh and Supriti Batra**.

Commenting on the launch of two new shows on Watcho, **Mr. Akash Tyagi, Head - OTT, Strategy, Dish TV India Limited**, said, "We are excited to launch the two new series this month on Watcho, with an aim to offer unique new age content to our customers. Our new show 'The Dark Destination' is a series that is inspired by true incidents and 'The Senti Mentals' on the other hand is a fiction comedy series. The breadth of stories with its local settings and complex characters is incredible and we can't wait for our audience to enjoy them. At Watcho, our intent is to capture the fastest-growing segment on the Indian internet and aiming to launch few more exciting original web series in the coming months."

Introduced in April this year, Watcho also offers 1000+ hours of library content including movies and short films. Focused on short format storytelling apt for digital consumption, Watcho also offers many other original fiction shows like Vote The Hell, Mission Breaking News, Chhoriyan, Rakhta Chandana and original influencer shows like Look I can Cook, Bikhare Hain Alfaaz to name a few. Watcho content cuts across all genres like Drama, Comedy, Thriller, Romance, Food, Fashion and Poetry.

About Dish TV India Limited:

Dish TV India Limited is India's largest direct-to-home (DTH) Company with a subscriber base of more than 23.9 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and



has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 409,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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