

## PRESS RELEASE

### **d2h brings the latest converged technology to homes with a range of new-age products**

- *Introduces Android based Set Top Box and 'Alexa Built in' kit for d2h customers that promises to change the way traditionally TV is watched*
- *The 'd2h stream' Hybrid HD Set Top Box comes with AndroidTV™ 9.0, and support for Dolby Audio for superior sound clarity with seamless switching between Live TV and popular OTT Apps*
- *The 'd2h Magic (voice enabled)' which transforms d2h set top box into an Alexa enabled connected STB. It enables content discovery, access to thousands of Alexa Skills through voice commands along with access to popular OTT apps*

**India, 12<sup>th</sup> March, 2020:** With an aim to provide world-class TV viewing for its customers, d2h, a brand of Dish TV India Limited, today launched its new range of 'Connected Devices'; an internet enabled Android based HD Set Top Box and Voice enabled stick with Alexa built-in. These two launches further strengthen its position as a technology innovator in the DTH industry.

'd2h stream', an internet enabled Android based HD Set Top Box runs on the latest Android TV Android TV™ 9.0 OS by Google and is available at a price of INR 3,999 for new subscribers & INR 2,499 for existing subscribers. Apart from live TV channels, it will offer access to the Google Play Store allowing the viewer to download and stream content from OTT platforms. d2h stream will support all popular OTT platforms like Watcho, Amazon Prime Video, Zee5, Voot, ALTBalaji, YouTube and more. The Android based set top box works with any television

The d2h stream HD Set Top Box comes with built-in Google Assistant, Chromecast and superior Dolby audio, delivering a state-of-the-art, immersive cinematic experience to viewers in the comfort of their living rooms. Viewers can stream content from any device directly to their TV screens without any lag, download thousands of apps and also play games right on their TV sets without needing an additional gaming console. Adding to the seamless experience, **d2h stream** users can operate and control the device with simple voice commands using the Alexa built in Remote.

'd2h Magic (voice enabled)' - the voice enabled kit with a dongle and remote powered by Amazon Alexa is priced at INR 1,199 and available for select d2h subscribers. This kit allows users to access popular OTT Apps and thousands of Alexa skills through their existing set top boxes.

The **d2h Magic (voice enabled)** with Alexa-powered remote control is a super affordable kit comprising Wi-Fi dongle, a Bluetooth and a sleek Alexa-enabled remote control. With the magic stick voice enabled remote control, subscribers can use voice commands as an intuitive and preferred mode of interaction with the set top box to book cabs, get the latest news, information & recipes, set reminders for their favorite programs, ask for recommendations on trending programs, access their account details, register 'call me' requests and discover a vast array of content from movies to music to sports and more.

To get started, customers will need to set up the kit with their Amazon account. Once set up, customers can simply say - 'Alexa, tell me the news', 'Alexa, what's the cricket score?' or 'Alexa, play latest Bollywood songs', to enjoy a voice-controlled experience.

Commenting on the launch of these new products, **Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Limited**, said, *“Our d2h brand has had a 10 year long history of bringing innovation to this country. It brought India’s first 4k set top box and the first ever RF remote to name just two. In keeping with this tradition, we are launching today two devices d2h stream Android Box and d2h Magic stick (voice enabled). These latest convergence technology offerings aim to make our d2h brand the preferred option in every home with an internet connection.”*

Recently, d2h had also introduced d2h Magic, allowing users to stream content from OTT services through its set top box. With this d2h takes another step towards providing entertainment across linear and online sources on any screen for customers across all segments.

**About Dish TV India Limited:**

Dish TV India Limited is India’s leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishtv.in](http://www.dishtv.in)

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