



PRESS RELEASE

Dish TV India's OTT App WATCHO premieres '4 Thieves,' a new original quirky comedy series

New Delhi, March 27, 2020: In an endeavor to offer engaging and differentiated content catering to young audiences across the country, Dish TV India Limited, India's leading DTH Company is all set to premiere a new original comedy web series '4 Thieves' on its OTT platform 'WATCHO'. Addressing the burgeoning demand of lighthearted content 'Watcho' enthralls the viewers with the recently premiered series.

Written and directed by Gautam Parvi and produced by Filmcurry the series delivers a thrilling dose of drama, comedy, intrigue and jaw-on-the-floor moments. The five-episode web series revolves around the lives of four college graduates who are on a mission to steal 125 paintings from an art gallery warehouse. As events take startling turns, things do not work out as planned leading to conflicts between the friends and they mess up the whole mission leading to laughter riot from beginning to the end. In the lead role, the high-octane comedy series features multi-talented actors like Keshav Sadhana and Gagan Arora.

Commenting on the launch of new series on Watcho, **Mr. Sukhpreet Singh, Corporate Head – Marketing, Dish TV & WATCHO, Dish TV India Ltd, said,** "Carving our own identity in short format storytelling category, we are excited to announce the launch of our new lighthearted comedy series "4 Thieves". With the launch of this new series, we further demonstrate our commitment to scaling up and sustaining the quality of the original web series. At Watcho, we understand the need to recommend the right content and roll out shows that are refreshing and engaging for our viewers."

Focused on short format storytelling suitable for digital consumption, Watcho offers many more original web series like Dark Destination, The Senti Mentals, Vote The Hell, Mission Breaking News, Chhoriyan, Rakhta Chandana and original influencer shows like Look I can Cook, Bikhare Hain Alfaaz to name a few. Watcho content cuts across all genres including but not limited to; Drama, Comedy, Thriller, Romance, Food, Fashion, and Poetry.

Watcho app can be easily installed on Amazon Fire TV Stick from the Amazon App Store and at present provides over 20 original shows in Hindi, Kannada, and Telugu regional languages.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15, and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centers that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in



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