

**PRESS RELEASE****Dish TV India strengthens its Odia content portfolio; adds Manjari TV**

Available on all the three platforms DishTV, D2H and Zing

**Orissa, 15 July, 2020:** Dish TV India, India's leading DTH Company, in yet another move to expand their presence in the regional market has strengthened its Odia channel portfolio with the addition of Manjari TV, Odisha's first Free-To-Air 24 hour Odia Entertainment Television channel from Sambad Group on all the three platforms i.e DishTV, D2H and Zing.

Showcasing richness and diversity of Odia culture on television screens, customers will now have access to a wide array of genres such as family drama, music, movie, reality show, documentary, and more. Manjari TV emphasizes on ideas that are relevant, engaging, entertaining, and reflect the tagline 'Celebration of Relationship'.

On the latest addition, **Mr. Sugato Banerji, Corporate Head – Marketing, D2H, Dish TV India Limited**, said, *"Odisha is an important market for all the 3 brands we have, DishTV, D2H and Zing. We believe in keeping the customer at the core and ensure that all our products address their TV viewing needs. With the addition of Manjari TV, the first free to air Odia GEC channel on our 3 platforms, we give yet another interesting reason for our customers to choose us in this crucial market."*

Manjari TV channel is available on channel no 1309 on DishTV & Zing and channel no 830 on D2H. The existing Odia language portfolio on DishTV, D2H & Zing includes leading channels like Zee Odisha, Colors Oriya, Zee Sarthak, OTV, etc.

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**About Dish TV India Limited:**

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and D2H under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15, and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centers that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishtv.in](http://www.dishtv.in)

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