

PRESS RELEASE

D2H announces the winner of 'Singing Star' Talent hunt

- Ludhiana based Sukhwinder Singh adjudged the winner of the event

31st July 2020: Amongst a star-studded evening, a new star was born as **D2H, a brand of Dish TV India Limited**, India's leading DTH Company declared Sukhwinder Singh as the winner of the talent reality show 'D2h Singing Star'. Powered by Songdew TV, in a first of its kind event, d2h Singing Star Grand Finale was conducted live in the virtual format, wherein the top 10 finalists battled it out to claim the winning spot.

The evening was topped with live acts of some of the best music artists - Neeraj Arya's Kabir Café, Fiddlecraft, FusedheaD, and Astitva. Apart from being mentors to the contestants, these artists lit up the stage with stupendous performances. Further, the virtual event was graced by legendary artist Bobby Cash with a surprise performance of him. Based out of Ludhiana, Sukhwinder Singh not only won the hearts of the judges but also took home a music record deal with Songdew.

Commenting on his win, **Sukhwinder** said, "This is the best moment of my life. I am speechless! With the mentoring and the training I have received, I am thankful to d2h and Songdew TV for providing me with this opportunity. Winning the competition still feels like a dream to me".

Judge and Mentor, Gaurav Kadu from the band **Fiddlecraft** called Sukhwinder a clear winner, "All the contestants were amazing and it was really difficult to choose one winner. The fact that a number of contestants shared their original compositions was very impressive and reflected the essence of this competition. But the Singing Star winner had to be Sukhwinder. He came in the end and stole the show. I loved his voice texture and the throw, in his voice. His confidence and simplicity were clearly heard in his voice. Despite some connectivity issues, he killed it with his voice."

Sugato Banerji, Corporate Head- Marketing, D2H, Dish TV India Ltd congratulated Sukhwinder and said, "The lockdown presented us with an opportunity to engage our customers. The contest to uncover latent talent from amongst our subscribers was under the Stay Safe Stay Entertained campaign. The virtual contest was well organized by Songdew and we had thousands of entries. We are happy with the outcome! Congratulations to the winners and the organizing team.

"It was a trend-setting evening as there were many "First's" associated with this talent hunt. It was for the first time that contestants were encouraged to sing their own compositions rather than mandating singing of covers from Bollywood. Also, it was for the first time that a final of such contest was organized live on Zoom, and winners were declared in real-time. We would like to congratulate all the finalists as they were simply fantastic. With the end of this show, their musical journey has just started and we at Songdew would help all of them in realizing their dreams." exclaimed **Sunil Khanna, the founder and CEO of Songdew and Songdew TV.**

The talent hunt invited participation from across the country, urging people to come forward and showcase their talent. The other finalists of d2h Singing Stars were Vishrut Jawalkar from Pune, Mrinaal Casewa from Goa, Anurag Mohn from Goa, Fateh Veer from Jammu and Kashmir, Priyajeet Sharma from Bengaluru, Parag Jain from Gurgaon, Sucharita Mohanty from Bhubaneswar, Amritha C. Sekhar from Kerala and Bharat Sharma from Delhi.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT15 and ST-2 and has a bandwidth capacity of 1260 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 72 HD channels & services. The Company has a vast distribution network of over 3,800 distributors & around 350,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

About Songdew:

Songdew.com is the largest network of indie artists in India. More than 55 K artists use the various innovative features of the platform to promote and monetise their music. Besides providing opportunities to produce / license music, Songdew is now also working as label providing select artists opportunity to not only launch their music globally but also promote on various services of Songdew and its partners.

Songdew TV is one of its kind TV channel by Songdew.com. The channel show cases best of indie music on television. The programming of the channel consists of select music videos and short format programming. Some of the popular programmes on channel include Meet The Music, Track Tales, Key Notes, World Street Music.

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