

Press Release

D2H expands its footprint, initiates services in Upper Assam and rest of the North-East region

New Delhi, 10th November 2020: Expanding its footprint in Upper Assam and rest of the North-East region, D2H, a brand of Dish TV India Limited, India's leading DTH Company, intensified its commitment to delivering wholesome family entertainment using the latest technology to its ever-growing subscriber base. Customers in the newly expanded areas can now enjoy exceptional service and quality content with 650 plus channels and services that include popular HD channels & exclusive active services like Korean Drama Active and Songdew.

With this launch in the upper Assam & North-East region, D2H also brings technologically advanced HD set-top boxes which come along with an omni-directional remote and attachments that allow easy access to the content available on the internet. With high strength satellite beams now completely covering the entire North-East region and a comprehensive service network, D2H is now all set to build its presence in the newly expanded areas.

Commenting on the launch of the D2H brand in the new areas of the North-East region, **Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Ltd, said,** "We are pleased to announce that our D2H brand also is now fully operational in the entire North-East region. This region, with its high literacy rate and an affinity for sports and music, offers tremendous potential for our brands. Our wide range of live channels and services will be attractive to all sections of the population. With the new season of the football league about to start, customers in the North-East region can now enjoy a high-quality viewing experience on D2H.

D2h has a robust channel portfolio and effectively provides 24*7 customer support along with proper demo at the time of installation. Additionally, it will also deliver 61 HD Channels, a host of all popular regional channels under various attractive bouquets and offers, educational channels & content-rich active services for the customers from all age groups like Fitness Active, Ayushmaan Active, Dance Active, Thriller Active, Comedy Active, Kids Active & many more.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 719 channels & services including 31 audio channels and 76 HD channels & services. The Company has a vast distribution network of over 3,600 distributors & around 352,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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