



PRESS RELEASE

DishTV & D2H start 'Kalvi Tholaikkatchi', an educational channel for students in Tamil Nadu

~The channel will deliver high-quality educational programs for 17 hours in a day~

Tamil Nadu, 25th November 2020: Dish TV India, India's leading DTH Company, has started broadcasting 'Kalvi Tholaikkatchi' - an educational channel launched by Tamil Nadu Government. The free-to-air channel will telecast daily from 06 AM to 11 PM on both its platforms- DishTV & D2H.

Available on channel number 597 on both DishTV and D2H, Kalvi Tholaikkatchi telecasts programs conducted by experts on preparing for competitive examinations as well as programs that enhance the students' creativity. Additionally, the channel provides all the major announcements related to students and also has live programs by the School Education Department of the Government of Tamil Nadu.

Commenting on this new channel launch, **Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Ltd**, said, *"The outbreak of Covid-19 has adversely affected the rhythm of school and college-going students. With the launch of Kalvi Tholaikkatchi on both our platforms, we are enabling several million homes across Tamil Nadu to receive quality education daily from the safety of their homes. This adds to the 33 Swayam Prabha and Kite Victers educational channels that we are beaming in the regions across the country from both our DishTV and D2H platforms."*

For any additional information and better understanding, subscribers can also visit the website of Kalvi Tholaikkatchi, which is a state-run educational channel - <https://www.kalvitholaikaatchi.com/about-us> or visit www.dishtv.in and www.d2h.com

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 719 channels & services including 31 audio channels and 76 HD channels & services. The Company has a vast distribution network of over 3,600 distributors & around 352,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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