

PRESS RELEASE

Watcho streams a unique new suspense thriller web series 'Jaalsaazi – The Single Horn Mystery'

- First-ever series on the Rhino smuggling Mafia

New Delhi, 1st December, 2020: Intent on building a plethora of quality streaming programs and keeping the viewers engaged and enthralled, Watcho, Dish TV India's OTT platform, has launched a new web series "Jaalsaazi – The Single Horn Mystery". Written by Kumar Lodhi and Directed by Mani Sinha, the eight-episode crime thriller series is a perfect combination of fiction and non-fiction backdrop.

'Jaalsaazi – The Single Horn Mystery' series stars multi-talented actors like Kula Kuldip, Kingini Bhattacharya, Jeet Baruah, and Surabhi Das and revolves around the presence of Rhino horn smuggling mafia in the eastern region. Shot in the jungles of Assam, the latest series no holds barred approach to storytelling gives more than enough eye-widening visuals and hair-raising scares to make each episode well worth the watch. Furthermore, the series takes us a little closer to the darker side of humanity and how Indian agencies paves out plans to trace wildlife rhino horn poachers.

Commenting on the launch of the new series, **Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & Watcho, Dish TV India Ltd**, said, *"We, at Watcho have always been buoyed by the amount of confidence our viewers have shown in us by appreciating our content portfolio. Our aim has always been to deliver seamless, superlative content and keep our viewers captivated by streaming new shows on our platform. With the launch of our new show 'Jaalsaazi – The Single Horn Mystery, which is filled with thrill and suspense, we are focused and determined to consistently upgrade our platform by exploring different genres besides drama and fiction to drive more engagement"*.

Building on its vision to provide unparalleled and engaging content experience to its customers, the platform has recently launched an engaging quiz contest 'Watcho aur Jeeto' and revamped its user-generated content offering 'Watcho Swag'. Bringing in a unique assortment of snackable content cutting across all genres, Watcho offers many original shows including web series like Titli-Current Maarti Hai, Its my pleasure, 4 Thieves, Love Crisis, Ardhsatya, Mortuary, Chhoriyan, Rakhta Chandana, and original influencer shows like Look I Can Cook, Bikhare hain Alfaaz, etc. to name a few.

Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.watcho.com, Watcho presently provides over 35 plus original shows in Hindi, Kannada, and Telugu regional languages.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 719 channels & services including 31 audio channels and 76 HD channels & services. The Company has a vast distribution network of over 3,600 distributors & around 352,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in



For further media queries, please contact:

Hirdesh Agarwal | Dish TV India Ltd | hirdesh.agarwal@dishd2h.com

Surbhi Shukla | Dish TV India Ltd | surbhi.shukla@dishd2h.com