

PRESS RELEASE

Dish TV India extends its support to boost fight against COVID-19

~DishTV & D2H to thank their subscribers who get vaccinated with a free day of entertainment

~One month of free subscription to Hospitals across the country having DishTV & D2H connections

New Delhi, 2nd June 2021: Dish TV India Limited, India's leading DTH Company today introduced more initiatives to strengthen its battle against Covid-19. In an effort to encourage & support vaccination drive, Dish TV India Ltd announced that it would thank its subscribers who get vaccinated by crediting one day worth of entertainment to every customer of DishTV and D2H who uploads his/her details of vaccination on respective websites.

To aid patients and Covid warriors battling it in Hospitals, Dish TV further announced that all the Hospitals and Nursing Homes having DishTV or D2H connections will get one month of free subscription of their existing plan. Hospitals that have not recharged their connections recently, upon recharge will be extended the same benefit.

Commenting on the new initiatives, **Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Limited**, said, "The second wave of COVID-19 has hit the nation hard and has impacted all of us in some way or other. It is important to maintain our vigil by following the crucial COVID-19 safety protocols and Government guidelines and encouraging people to adhere to the same. One big way to fight the battle successfully is to get vaccinated. We are encouraging our subscribers to get themselves vaccinated by offering them an extra day of entertainment. We are also expressing our gratitude to the frontline Covid Warriors by providing one month of free entertainment to all the hospitals."

With the intention to support the Ministry of Health and Family Welfare, Government of India, in spreading positive and authoritative information, Dish TV India had started Dish Positive and D2H Positive channels for its customers on DishTV and D2H platforms respectively, last year. Both the channels are currently live, and viewers can follow these channels to have authentic information pertaining to COVID-19 safety protocols and Dos and Don'ts. Furthermore, each one of us can play an important role in the fight against COVID-19, by wearing a proper mask, washing hands regularly, avoiding crowded places, maintaining a safe distance in public places, getting ourselves vaccinated, and following proper sanitization and hygiene.

To know more about the initiatives, please visit www.dishtv.in or www.d2h.com.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held



by any DTH player in the country. Dish TV India Limited has on its platform more than 704 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,200 distributors & around 322,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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