



Press Release

JAUNPUR - a gripping story of crime, family, and more streaming now on WATCHO; Inspired by real-life events

New Delhi, 21st December 2021: WATCHO, the new and fastest-growing OTT platform from Dish TV India Limited, India's leading DTH Company, has premiered a new nail-biting crime series "[Jaunpur](#)" to end the year 2021 with a bang. Inspired by the life story of a well-known gangster who shot to the top in JAUNPUR, this crime thriller is sure to keep its audience at the end of their seats. The series also explores the human side of one of the most-wanted gangsters of UP. Shot extensively in Jaunpur, the new web series is available in Hindi and is now available on the WATCHO app and website.

The action-packed series is directed by Satish Shukla which follows the story of Babu, a brave and fun-loving teenager who gets into the world of crime to save his friend's honor. It explores Babu's journey as he gets transformed into one of Jaunpur's most dreaded figures. Produced by Abhishek Bindal, the series stars Anuj Sharma, Palak Singh, and Zahid M Shah as its main cast.

Commenting on the launch, **Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & WATCHO, Dish TV India Ltd.** said, "Close on the footsteps of 'Papa Ka Scooter', we are very excited to bring to our audience another WATCHO original from the Hindi hinterland. JAUNPUR explores the dark underbelly of UP and is a story of crime, action, family, and sacrifice. Inspired by real-life events, this gripping tale boasts of an outstanding cast, power-packed performances, and an intense storyline, which is sure to make our audience sit up and take notice."

Bringing in a unique assortment of snackable content cutting across all genres, WATCHO offers many original shows including web series like Papa Ka Scooter, Aghaat, Cheaters - The Vacation, Sarhad, Mystery Dad, JaalSaazi, Titli-Current Maarti Hai, It's My Pleasure, 4 Thieves, Love Crisis, Ardhsatya, Mortuary, Chhoriyen, Rakhta Chandana. There are also original influencer shows like Look I Can Cook, Bikhare hain Alfaaz, etc. to name a few. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.WATCHO.com, WATCHO presently provides over 35 plus original shows, 150 plus exclusive plays, and 100 plus live channels in Hindi, Kannada, and Telugu regional languages.

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About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 563 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 2,80,000 dealers that span across 9,300 towns in the country.



Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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