



## Press Release

# WATCHO streams 'Gupta Niwas' – a family drama series that will bring back memories of your own

**New Delhi, 12<sup>th</sup> January 2022:** Drama, humour, and emotions; all weaved perfectly into an 8-episode series in the latest fun-packed, light-hearted family drama, [Gupta Niwas](#) by WATCHO, one of India's fastest-growing OTT platforms. Gupta Niwas depicts the topsy-turvy life of a dysfunctional middle-class family of seven members from Allahabad and how they navigate through their daily inconveniences. Streaming in Hindi, this series is sure to take its viewers through a multitude of emotions.

Commenting on the launch, **Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & WATCHO, Dish TV India Ltd.** said, *"Gupta Niwas is not just an average family drama. The storytelling is such that it creates a unique bond with its audience and takes them along on a journey of happiness, laughter, sorrow, and hope. We are confident that this series will help us set new records for WATCHO."*

Set against the backdrop of Allahabad, the show chronicles the daily life of an Indian middle-class family, their problems, and how they despite their differences, figure out ways to stick together. Gupta Niwas's Director Mohit Srivastava has beautifully unfolded every tiny detail of the characters highlighting each one's struggle, journey, and resolution. The web series comes from Crescendo Music & Viral Entertainment production house. The stellar cast includes Mohan Kant, Sudhir Kumar, Maleeka R.Ghai, Aditya Raghuwanshi, Yashaswi Shinde, Sheeba Azhar Samrat, Vikas Kumar, and Monika Chowdhury.

**Director of Web Series Gupta Niwas, Mr. Mohit Srivastava** said, *"Gupta Niwas is a complete family entertainer and breather for viewers from crime, action, and foul language series. This show has drama, comedy, feelings, warmth, and emotions. All the episodes will introduce us to the problems faced by each character and their relations with other family members. Viewers will be able to establish a connection with each of the characters of Gupta Niwas. With WATCHO's support and exposure, we are confident that the series will be a successful release throughout the country"*.

Bringing in a unique assortment of snackable content cutting across all genres, WATCHO offers many original shows including web series like Jaunpur, Papa Ka Scooter, Aghaat, Cheaters - The Vacation, Sarhad, Mystery Dad, JaalSaazi, It's My Pleasure, 4 Thieves, Love Crisis, Ardhsatya, Chhorian, Rakhta Chandana. There are also original influencer shows like Look I Can Cook and Bikhare hain Alfaaz. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at [www.WATCHO.com](http://www.WATCHO.com), WATCHO presently provides over 35 plus original shows, 150 plus exclusive plays, and 100 plus live channels in Hindi, Kannada, and Telugu regional languages.



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**About Dish TV India Limited:**

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 563 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 2,80,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishtv.in](http://www.dishtv.in)

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