

## **BRIEF PROFILE OF MR. MANOJ DOBHAL**



Mr. Manoj Dobhal joined the Company as Chief Operating Officer- DTH Business on October 11, 2022. Mr. Dobhal was elevated as the Chief Executive Officer of the Company on August 23, 2023.

Mr. Dobhal has more than 24 years of experience in setting the vision and strategy plan for developing business and amplifying business margin through long term planning across business segments of FMCG, Telecom, Consumer Durables, Direct – to – Home (DTH), Broadband and Media Distribution.

Mr. Dobhal has a rich experience in DTH Industry in India and overseas. He has managed various aspects of business across Industries including Sales & Distribution, Marketing, Customer Experience, Field Service and Business Process Automation. He has worked with various organization including Colgate Palmolive India Limited, Vadilal Ent. Ltd, Dabur India Ltd, Reliance Communication Ltd, Tata Play Fiber etc.

Mr. Dobhal is MBA (Marketing) from Apeejay Institute of Management, Delhi and B.Sc. (Hons.) in Electronics, from University of Delhi.