

## Press Release

### **D2h rolls out attractive offers as Onam kicks off the festive Season**

**Trivandrum, 09<sup>th</sup> September 2022:** D2H, the leading DTH brand of Dish TV India Limited, launched two big programmes for Onam in Kerala. Keeping in line with the commitment of providing HD to every home with “**Eppol Onasamsakal HD**” the new offers promises to give a memorable viewing experience in HD for both new and existing customers.

The acquisition offers for new customers, including Kerala Special HD Combo, Kerala Special SD Combo, and Value Lite Malayalam packs that come along with HD(Set-Top-Box) indoor units. D2h is offering an extremely affordable new entry-level HD offer paired with a 1-month Value lite Malayalam pack inclusive of an indoor unit for only INR 1199 (including taxes). Also, new customers can opt for Kerala HD Combo pack by paying only INR 1899 for six months. The Kerala HD Combo pack comes with leading HD channels in Malayalam, Tamil, Kannada, English, and Hindi channels in GEC, infotainment, Sports, and Kids categories. D2H is also offering Kerala Special SD Combo only at INR 1699 for six months comprising Malayalam, Tamil, Kannada, English, and Hindi channels in GEC, infotainment, Sports, and kids categories.

The brand has also announced the Value Lite Malayalam pack that consists of 30 pay channels and 8 HD channels priced at Rs 229 a month including GST. This includes Malayalam Manorama, Surya, Star Sports HD1, Star Sports HD2, Zee, Asianet, and Asianet Plus.

#### **Offers for new customers:**

Pack	Offer Type	Box Type	MRP	Duration	Combo
Kerala Special HD Combo	Only Setup Box	HD	Rs.1899	6 M Bundle Offer	Pack with Malayalam, Tamil, Kannada, English, and Hindi channels with popular GEC movies, Sports, infotainment & Kids channels
Kerala Special SD Combo	Only Setup Box	HD	Rs.1699	6 M Bundle Offer	Pack with Malayalam, Tamil, Kannada, English, and Hindi channels with popular GEC, movies, Sports, infotainment & Kids channels
Value lite Malayalam	Only Setup Box	HD	Rs.1199	1 M Bundle Offer	<i>Includes 8 HD channels</i>

D2H has also announced three new delightful incentives for existing subscribers. Existing D2H customers with active or deactivated HD set-top boxes will now have access to 9 HD channels inclusive of 8 sports HD channels and Mazhavil Manorma HD at no extra cost. To activate this offer, customers need to simply recharge their account, either online or offline.



Moreover, for existing SD customers who want to upgrade their watching experience to HD channels but do not have an HD set-top box, D2H is offering an upgrade to HD STB at just INR 399 instead of INR 749, a discount of INR 350.

The third offer is for customers who have not recharged for 10 days or more and want to recharge their services for an extended period of time will receive Double Extra Days on Long-Term Recharges (LTR) of (6 months & 12 months)

Duration	Onam Special: Double Extra days	Free Box Warranty
6Month	30 Days, instead of 15 Days	6 Months
12 Month	60 Days, instead of 30 Days	12 Months

Commenting on the festive offer, **Sugato Banerji, Corporate Head - Marketing, D2H, Dish TV India Ltd.**, said, “This year’s Onam is expected to be a big opportunity for D2H since it will be a full-fledged celebration after three years of flood, lockdown, and restrictions. We are offering a package of 3 extremely reasonably priced offers for new subscribers. In addition, we have a set of three special initiatives for existing users to enjoy uninterrupted viewing. We are confident that customers will have big savings with the new offers while enjoying great entertainment in HD.”

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**About Dish TV India Limited:**

Dish TV India Limited is India’s leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 563 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 2,80,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishtv.in](http://www.dishtv.in)

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