



PRESS RELEASE

WATCHO Exclusives premieres crime thriller series, “EXPLOSIVE”

New Delhi, 02 March 2023: WATCHO, one of the fastest-growing OTT platforms by India’s leading content distribution company -Dish TV India Limited - today announced the premiere of the original crime thriller series- **EXPLOSIVE**. *The show's intriguing plot and compelling characters make it an ideal blend of mystery, suspense, drama, and excitement that will appeal to fans of the crime thriller genre.*

Set in the streets of Mumbai, "EXPLOSIVE" is a character-driven crime thriller that culminates in an unexpected yet cohesive resolution. The story revolves around a girl named Kiran who mistakenly enters a car filled with explosives driven by a terrorist named Neerav. The series follows Kiran and the police as they attempt to prevent a series of bombings in the city. While the police manage to apprehend two of the terrorists, the fate of the third remains unknown. Will the girl be able to save the city and millions of lives? To find out, viewers can tune in to WATCHO Exclusives.

The series is produced by Rudrakshnam Films led by Tanishq Raj and Jagriti Rajpoot. Shaurya Singh skillfully directs the tightly written story, while Avaninder Kushwaha's heart-throbbing background music complements the plot. Nibedita Paul, Manmohan Tiwari, and Sachin Verma deliver lively performances as Kiran, Neerav, and Inspector Tejas, respectively.

*Commenting on the launch, **Mr. Sukhpreet Singh, Corporate Head - Marketing, DishTV & WATCHO, Dish TV India Ltd.**, said, "EXPLOSIVE is a story with amazing characters and an unexpected plot that keeps viewers hooked to the screen. The author has skilfully woven the story with reveals and twists that keep the tension high. The plot provides a comprehensive view of each character's role in the series. We have received a tremendous response from our viewers on our previous crime thrillers. We anticipate the same success with "EXPLOSIVE." This new addition to the crime thriller genre strengthens WATCHO's content offering which is amazingly diversified and caters to our customers across the country."*

Launched by Dish TV India Ltd. in 2019, WATCHO Exclusives has more than 70 Mn users. It offers many original shows, including web series like Avaidh, Aarop, Wajah, Tara Bhaiya Zindabad, The Morning Show, Happy, Bauchare-E-Ishq, Gupta Niwas, Jaunpur, Papa Ka Scooter among others. That’s not all, WATCHO Exclusives also offers Korean Drama and various other international shows dubbed in Hindi. Watcho has recently forayed into the OTT aggregation business with its signature Rs. 253 per month plan. Featuring 11 popular OTT apps, it is fast becoming the go-to destination for an all-in-one OTT subscription. WATCHO also features a unique platform for user-generated content called Swag where people can create their own content and discover their potential. WATCHO can be accessed on a variety of devices (including Fire TV Stick, Dish SMRT devices, Android and iOS cellphones, and D2H Magic devices) or online at www.WATCHO.com.



About DishTV

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1098 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 750 channels & services including 31 audio channels and 81 HD channels & services. The Company has a vast distribution network of over 2,700 distributors & around 2,40,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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