



PRESS RELEASE

Watcho Exclusives Unveils Original Anthology Series "Luck Shots" for an Unforgettable Rollercoaster of Life's Ups and Downs

Mumbai, 6th October 2023: Watcho Exclusives, a leading OTT platform from Dish TV India Limited, known for consistently delivering compelling content since its inception in 2019, has firmly established its presence in the entertainment landscape. With a diverse portfolio encompassing captivating series such as Aarambh, GillHarry, Explosive, The Morning Show, Manghadant, Avaidh, Jaunpur, among others, Watcho Exclusives now presents its highly anticipated original anthology series, "Luck Shots."

Produced under the banner of Viral Entertainment Private Limited, with Suresh Thomas and Mohit Srivastav as the producers, "Luck Shots" comprises six captivating episodes that delve into the enigmatic facets of human existence. Each episode navigates the delicate balance between good luck and bad luck, offering viewers a rollercoaster journey through life's unpredictability. The series masterfully portrays characters experiencing highs, lows, jubilation, and contemplation, serving as a vivid reminder that life's duality, characterized by good and bad luck, is an inseparable part of our journey. From unforeseen victories to whimsical misadventures, "Luck Shots" artfully highlights the multifaceted nature of destiny.

The series boasts an impressive ensemble of stars, including Brijendra Kala, Kavvin Dave, Ajitesh, Priyanka Kaul, Deep Raj Rana, and Krishna Bisht to name a few.

Mr. Sukhpreet Singh, Corporate Head Marketing, Dish TV India Ltd, said, "With Watcho Exclusives, we are committed to delivering exclusive, engaging content that truly resonates with our viewers and our second original anthology series, "Luck Shots," is a testament to this dedication. We recognize our audience's appetite for fresh and thought-provoking narratives, and "Luck Shots" fulfills this expectation. Believing in storytelling's power to captivate and inspire, this series takes viewers on an exciting journey through life's unpredictable twists, mirroring our own experiences with fortune. With each new series, we aim to present unique narratives that engage, inspire, and entertain. We are thrilled to share this exceptional series with our viewers and remain steadfast in providing an unforgettable and compelling entertainment experience."

Seasoned actor, Brijendra Kala, who plays the role of Madan Lal in one of the stories, *Raasta Bandh*, opened up about his work experience and shared, "It's been an incredible ride working on 'Luck Shots' for Watcho Exclusives. This anthology is a refreshing take on the age-old dilemma of good and bad luck. My character's journey in the show mirrors the ups and downs we all face in life. Just like in the real world, where we can't always control our destiny, 'Luck Shots' emphasizes the importance of doing our best and letting the universe handle the rest. I'm excited for the audiences to connect with our characters and stories. Buckle up, folks; 'Luck Shots' is a captivating journey waiting to unfold!"



Actor **Kavvin Dave**, who features in the story titled *Wrong Number*, expressed, "Working on 'Luck Shots' has been an incredible experience. This anthology series on Watcho is a thought-provoking exploration of luck and its role in our lives. My character's journey mirrors the twists and turns we all face, and has a unique journey filled with surprises, just like the series itself. It's a series that will make you reflect on life's unpredictability."

Delve into the intricate choices of the characters of Luck Shots, where they teeter on the edge of both good and bad luck, experiencing both simultaneously, and embark on an emotional rollercoaster ride!

Watch "Luck Shots" on Watcho, accessible across multiple devices including Fire TV Stick, Dish SMRT Hub, D2h Magic, Android and iOS smartphones or online at www.WATCHO.com

To watch "Luck Shots" on Watcho Exclusives, download Watcho

About Watcho:

Launched in 2019, WATCHO Exclusives offers many original shows, including web series like Aarambh, GillHarry, Joint Account, Manghadant, Avaidh, Explosive, Aarop, Wajah, The Morning Show, Bauchaar-E-Ishq, Gupta Niwas, Jaunpur among others. That's not all, Watcho also offers Korean Drama and various other international shows. Last year WATCHO forayed into the OTT aggregation business with its signature Rs. 253 per month plan. Featuring 18 popular OTT apps, it is fast becoming the go-to destination for an all-in-one OTT subscription. Watcho also features a unique platform for user-generated content called Swag where people can create their own content and discover their potential. Watcho can be accessed on a variety of devices (including Fire TV Stick, Dish SMRT Hub, D2H Magic devices, Android, and iOS cellphones) or online at www.WATCHO.com

About Dish TV India Limited

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, d2h and Watcho under its umbrella. The Company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1044 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 752 channels & services including 31 audio channels and 81 HD channels & services. The Company has a vast distribution network of over 2,600 distributors & around 196,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in.

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