

## **Dish TV Announces First Weekly Lucky draw Winner of Dish Ki Diwali Campaign; Businessman from Rajasthan's Rajsamand Wins TVS Jupiter Scooter**

**India: 25th October 2024:** Dish TV, one of India's leading content distribution companies, has announced the first Weekly Lucky draw winner of its festive 'Dish Ki Diwali' campaign, which is lighting up the festive season for one crore families with assured gifts. Mr. Narendra Singh Dodia, from Rajsamand, a city located in the Mewar district of Rajasthan, has won a brand-new TVS Jupiter Scooter in the first weekly lucky draw, making this Diwali extra special for him and his family.

The 'Dish Ki Diwali' campaign started a few days ago and has received participation from across India. It offers exciting rewards for all Dish TV, D2H and Zing customers. New subscribers can enjoy huge cashbacks and a one-month OTT subscription via the Watcho Max Plan. They are also eligible for weekly and bumper lucky draws with prizes like cars and more at the end of the campaign. Existing customers can win the Watcho Max Plan as an assured gift by simply recharging their accounts and will also be entered into the Weekly Lucky draw and Bumper Lucky draw.

**Narendra Singh Dodia is a small-scale businessman who manufactures mithai boxes for delivery throughout Rajasthan. Speaking on his win, Narendra Singh Dodia, said, "I'm so happy to win the TVS Jupiter Scooter through Dish TV's Diwali campaign - Dish ki Diwali Assured Gifts Waali! It's something I always wanted, and I can't believe I won. This has made our Diwali truly special and unforgettable. It's great to see that brands like Dish TV are thinking about their customers and doing things that bring happiness into our lives. It's wonderful when companies go the extra mile to bring joy to their customers. My family and I will always remember this Diwali because of this amazing gift. I'm excited to take them for a ride and enjoy this moment together. We've been with Dish TV for years, and this just makes it even better!"**

**Mr. Amit Bhasin, Zonal Business Head North at Dish TV India Ltd, said, "Our 'Dish Ki Diwali' campaign is designed to bring joy to every customer connected with us. By recharging their connection with a minimum of ₹100, purchasing a new connection, or upgrading to our new setup box, customers are guaranteed an assured gift of our Watcho Max Plan. Additionally, we're hosting weekly lucky draws, offering prizes such as scooters, android phones, microwaves, air fryers, TVs, and more, with draws happening five times. At the end of the campaign, we will culminate with a bumper lucky draw featuring spectacular prizes, including cars, bikes, TVs, washing machines, and much more. Our vision is to celebrate this festive season by enhancing family connections and spreading happiness across the nation."**

Throughout the month-long campaign, Dish TV is hosting weekly and bumper lucky draws for customers who purchase new connections or recharge their subscriptions. Prizes include scooters, refrigerators, and TVs, with 23 winners chosen weekly. The campaign will culminate in a grand bumper draw featuring major prizes like a Kia SUV, Tata Tiago, Maruti Atlo, Pulsar bikes, iPhones, and more.

With exciting prizes and opportunities, Dish TV invites everyone to participate in the campaign by recharging their connection or subscribing to new plans. The festivities continue with weekly draws and a grand bumper lucky draw, where even bigger prizes await!



### **About Dish TV India Limited**

DishTV India Limited is India's leading content distribution Company with a strong presence in both direct-to-home (DTH) television and OTT space. The Company has multiple individual brands like Dish TV and d2h (DTH Brands), and Watcho (OTT aggregation platform) and a 360-degree ecosystem that includes content services, devices, and OEM partnerships. The DishTV India platform enables subscribers to access the best of content available through multiple delivery platforms on any screen, anywhere, anytime. The Company has on its platform more than 582 channels & services along with 21 popular OTT Apps. The Company has a vast distribution network of over 2,500 distributors & around 150,000 dealers that span across 9,500 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 14 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit [www.dishd2h.com](http://www.dishd2h.com)

### **For media queries, please contact**

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