



PRESS RELEASE

DishTV Watcho Collaborates with RailWire - A RailTel Internet & Entertainment Service to Launch All-in-One OTT + Internet Bundles for West Bengal

India, 23 April, 2025: In a move set to redefine digital entertainment for regional markets, DishTV Watcho, the OTT aggregation platform, has announced a strategic partnership with RailWire, the internet broadband service from RailTel. This collaboration will roll out in West Bengal, bringing together high-speed internet and a curated bouquet of OTT entertainment apps in a single, seamless package. With plans to expand to other parts of the country in subsequent phases, the partnership signals the beginning of a broader shift toward integrated digital internet & entertainment solutions in India.

The bundled offering is tailored specifically for West Bengal audiences, keeping regional preferences at the core. By bringing together RailWire's trusted broadband connectivity with DishTV Watcho's growing OTT library—including both regional and national favourites—users get a single-subscription solution that eliminates the hassle of managing multiple providers, apps, and payment cycles. The result is a more convenient, immersive, and affordable digital entertainment experience.

Customers can select from three broadband-plus-OTT bundles designed to meet different household needs and budgets. The RW Bangla Entry Pack offers 25 Mbps speed with 1.5 TB of data, the RW Bangla Super Pack provides 50 Mbps with 2 TB, and the RW Bangla Premium Pack delivers 100 Mbps with 2.5 TB. All plans come bundled with access to 13+ popular OTT platforms, including Hoichoi, ShemarooMe, Sanskar, FanCode, Discovery+, Hungama, Watcho Exclusives, and more starting at just ₹349+taxes.

Commenting on the partnership, Manoj Dobhal, CEO and Executive Director of Dish TV India Ltd., said, "At Dish TV and Watcho, we are committed to delivering innovations that add real value to our customers' lives. This partnership with RailTel brings together two trusted brands to offer a hassle-free, all-in-one entertainment solution that is both affordable and locally relevant. We are excited to launch this in West Bengal and are confident it will resonate deeply with consumers seeking simplicity, reliability, and quality in their digital experience".

RailTel's Director NPM Yashpal Singh Tomar added, "We are delighted to join hands with Watcho in bringing this bundled proposition to life. RailWire has always stood for dependable connectivity, and this tie-up allows us to elevate the digital journey of our users by offering them not just internet access, but a complete entertainment ecosystem. This initiative is aligned with our vision of bridging the digital divide and enriching lives, especially in emerging regional markets".

RailTel operates on a robust optic fiber backbone spanning over 62,000 Route kilometers along Railway track and 21000 Km citywide, connecting communities across India through a network of over 11,000 local partners. This collaboration marks another milestone in Watcho's mission to extend its reach by aligning with infrastructure partners like RailTel to create accessible, future-ready content consumption models.



By offering a unified digital solution with a strong regional focus, Watcho and RailWire are poised to transform how Indian audiences particularly those in Tier 2 and Tier 3 cities experience home entertainment.

About Dish TV India Limited:

Dish TV India Limited is India's leading content distribution Company with a strong presence in both direct-to-home (DTH) television and OTT space. The Company has multiple individual brands like Dish TV and d2h (DTH brands) and Watcho (OTT aggregation platform) and a 360-degree ecosystem that includes content services, devices, and OEM partnerships. Dish TV India Limited platform enables subscribers to access the best of content available through multiple delivery platforms on any screen, anywhere, anytime. The Company has on its platform more than 587 channels and services including 89 HD channels and 4 international channels along with 19 VAS services and 21 popular OTT apps. The Company has a vast distribution network of over 2,334 distributors & around 158,167 dealers that span across 9,500 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call centres that are spread across 14 cities and are equipped to handle customer queries 24X7 in 12 different languages.

For more information on the Company, please visit www.dishd2h.com

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