

### **BRIEF PROFILE OF MR. MANOJ DOBHAL**



Mr. Manoj Dobhal is a Chairman, Whole-time Director and Chief Executive Officer ('CEO') of your Company. Mr. Dobhal joined the Company as Chief Operating Officer- DTH Business on October 11, 2022. Mr. Dobhal was elevated as the CEO of the Company on August 23, 2023 and Whole time Director of the Company on June 14, 2024. Board at its Meeting held on May 28, 2025 designated him as Chairman of the Board of the Company.

Mr. Dobhal is an enterprising leader, effective in high profile executive roles in well-established organization & Startups. He is proficient in overcoming complex business challenges and making high stake decision and having process technocommercial experience across all sphere for scalable & sustainable business development. Mr. Dobhal has more than 24 years of experience in setting the vision & Strategic plan for developing business and amplifying business margin through long term planning across all business segments of FMCG, Telecom, Consumer durable, DTH, Broadband and Media distribution.

Mr. Dobhal comes with a rich experience in DTH industry in India and overseas. He has managed various aspects of business across industries including Sales & Distribution, Marketing, Customer Experience, Field Service and Business Process Automation. He has worked with various organization including Colgate Palmolive India Limited, Vadilal Ent. Ltd, Dabur India Ltd., Reliance Communication Ltd. Tata Play Fiber etc. Mr. Dobhal completed his MBA in Marketing from Apeejay Institute of Management, Delhi and B.Sc. (Hons.) in Electronics from University of Delhi.