



PRESS RELEASE

Content India 2026 confirms dates and opens registrations, aiming to forge new partnerships to tap into a US\$6 billion opportunity

India, 12 August 2025: Following the success of the Content India Summit in April 2025, registrations are now open for its first three-day edition, set to take place from March 16–18, 2026, at Taj Lands End, Mumbai.

Content India 2026 aims to connect India's domestic market with international partners to unlock billions in untapped value. Building on the momentum from earlier this year, Content India 2026 is set to be a dynamic platform for cross-border partnerships in the content space. The three-day event will feature panel discussions, a marketplace for domestic and international content, special screenings, curated networking sessions, and more. It aligns with insights from [The Future of the Indian Entertainment Business](#) report, which highlights major growth potential in content sales, acquisitions, co-productions, and services in this new era of collaboration.

The announcement coincides with a major geopolitical milestone: the signing of a landmark trade agreement between India and the UK, expected to boost bilateral trade by an additional £25.5 billion annually by 2040. This lends even greater relevance to Content India 2026's broader ambition of strengthening India's position as a global content hub through strategic international collaboration.

Content India 2026 is anchored around twelve strategic goals designed to transform India's entertainment economy. These include creating globally resonant hybrid content, attracting international productions, and showcasing India's capabilities in AI and post-production. The event will connect the creator economy with legacy media and explore new funding models such as venture capital. It also aims to enable co-productions through a trusted partner network, boost format exports and imports, drive brand partnerships, and highlight global content trends.

By placing a strategic lens on international collaboration and creative synergy, **Content India 2026** positions itself as a marquee industry event for stakeholders looking to be part of the next wave of growth and innovation in India's content economy.

Announcing the dates, **C21's Editor-in-Chief & Managing Director Mr. David Jenkinson** said: "The Content India Summit in April 2025 consolidated the fact that there is real opportunity for the Indian and international market to create new partnerships in a fresh way. Content India 2026 will focus on how to build successful content partnerships which benefit all, and lead to new formats of content that can work locally, but also be a hit on the world stage. Now is the time."

Mr. Manoj Dobhal, CEO and Executive Director of Dish TV India, added: “India is entering a pivotal phase where content goes beyond entertainment—it represents influence, identity, and economic strength. Content India Summit 2025 offered deep insight into the industry's evolving aspirations and reaffirmed India's readiness to lead the next wave of global content innovation. With Content India 2026, we aim to build a purpose-driven platform that champions bold storytelling, connects emerging talent with real opportunity, and turns ambition into impact. Our goal is to foster an inclusive, globally competitive eco-system that empowers both seasoned professionals and the next generation of creators. The potential is immense, and this platform will help unlock it through meaningful collaboration. We welcome all who share this vision for India's entertainment future to join us.”

To register as a delegate and avail EARLYBIRD savings of 33%, [CLICK HERE](#). A variety of [exhibition](#), screening and sponsorship packages are also available. For more information, [click here](#).

For more information, email at salesteam@contentindia.com

About Dish TV India Limited:

Dish TV India Limited is India's leading content distribution Company with a strong presence in both direct-to-home (DTH) television and OTT space. The Company has multiple individual brands like Dish TV and d2h (DTH brands) and Watcho (OTT aggregation platform) and a 360-degree ecosystem that includes content services, devices, and OEM partnerships. Dish TV India Limited platform enables subscribers to access the best of content available through multiple delivery platforms on anyscreen, anywhere, anytime. The Company has on its platform more than 576 channels and services including 86 HD channels and 4 international channels along with 17 VAS services and 24 popular OTT apps. The Company has a vast distribution network of over 2,104 distributors & around 132,527 dealers that span across 9,500 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call centres that are spread across 14 cities and are equipped to handle customer queries 24X7 in 12 different languages.

For more information on the Company, please visit www.dishd2h.com

About C21Media

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