

## Dish TV Launches VZY Smart TV Range, Offering Integrated DTH and OTT Entertainment in One Device

*Blending over two decades of trust with next-gen technology, VZY creates a seamless entertainment universe for Indian households.*

*“VZY is more than a smart TV — it’s a complete entertainment hub.”*

**India, 07 September 2025:** Dish TV India Limited, the country’s leading DTH service provider and a trusted household name for over 22 years, today announced its strategic foray into the integrated Smart TV segment with the launch of VZY Smart TVs. This move marks a historic milestone in Dish TV’s innovation journey, taking the brand beyond broadcasting and into the heart of the home entertainment device market.

VZY stands for **Vibe, Zone & You** - a smart entertainment companion that blends technology, design, and human connection. More than a television, VZY is an entertainment universe that integrates Dish TV’s trusted DTH expertise with the future of streaming, offering effortless access to content in a way no other integrated Smart TV brand in India has done before.

Speaking on the launch, **Mr. Manoj Dobhal, CEO and Executive Director of Dish TV India**, said, *“For over two decades, Dish TV has been a trusted name in millions of Indian homes, built on innovation and customer focus. Entering the integrated Smart TV segment is a bold step into a future where content, technology, and convenience converge. With VZY, we are creating more than a television, we are building an entertainment universe where live TV, OTT streaming, smart features, and immersive design come together to redefine how India experiences entertainment.”*

**Sukhpreet Singh, Chief Revenue Officer, Dish TV India**, added, *“The modern Indian family is digital-first and experience-driven, seeking a screen that transforms everyday viewing into a curated, immersive experience—one that goes beyond being just a television. VZY delivers exactly that: a integrated entertainment universe that puts choice, convenience, and quality in the consumer’s hands. Designed for this new-age audience, VZY Integrated Smart TVs bring together brilliant QLED displays, Dolby Vision and Dolby Atmos, built-in Google TV (Android 14), voice-enabled remotes, Chromecast, AirPlay, and in select models, even an inbuilt set-top box.”*

### Key Highlights of the VZY Smart TV Range

- **Inbuilt Entertainment:** Select models feature inbuilt DTH set-top box for instant live TV + OTT integration.
- **Range of Sizes & Technology:** From compact 32” HD to 55” 4K UHD QLED models.
- **Cinematic Display Excellence:** Dolby Vision, HDR10, up to 350 nits brightness, bezel-less design.
- **Immersive Audio:** Dolby Audio across all models; premium variants with Dolby Atmos.

- **Smart OS Advantage:** Powered by Google TV 5 (Android 14) with seamless access to OTT apps like Netflix, Prime Video, YouTube, and more.
- **Performance & Storage:** Up to 2GB RAM and 32GB storage for smooth navigation and app usage.
- **Affordable Options:** Available across price segments with attractive financing – ₹0 down payment and 0% EMI.

The VZY Integrated Smart TV range will be available nationwide through leading retail outlets and online platforms, reaching both metro cities and emerging Tier 2 & Tier 3 markets. With this launch, Dish TV reaffirms its commitment to making next-generation entertainment simple, seamless, and accessible to every Indian household.

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#### **About Dish TV India Limited**

Dish TV India Limited is India's leading content distribution Company with a strong presence in both direct-to-home (DTH) television and OTT space. The Company has multiple individual brands like Dish TV and d2h (DTH brands) and Watcho (OTT aggregation platform) and a 360-degree ecosystem that includes content services, devices, and OEM partnerships. Dish TV India Limited platform enables subscribers to access the best of content available through multiple delivery platforms on any screen, anywhere, anytime. The Company has on its platform more than 576 channels and services including 86 HD channels and 4 international channels along with 17 VAS services and 24 popular OTT apps. The Company has a vast distribution network of over 2,104 distributors & around 132,527 dealers that span across 9,500 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call centres that are spread across 14 cities and are equipped to handle customer queries 24X7 in 12 different languages.

For more information on the Company, please visit [www.dishd2h.com](http://www.dishd2h.com)

#### **For media queries, please contact**

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