



Mr. Swami Mehra

Mr. Swami Mehra has been associated with Dish TV since March 2024 and is currently designated as Head – Customer Experience. In his current role, he is responsible for Customer Value Management, Customer Insights & CC Operations.

Before his tenure at Dish TV, Mr. Swami was working with Tata Play Fiber as Chief Marketing Officer(CMO). He has also worked with Aircel, Bharti Airtel Limited, LG Electronics and Johnson Mathey Chemicals Pvt. Limited in different leadership roles. He has more than 20 years of experience.

Mr. Mehra is a Chartered Accountant from the Institute of Chartered Accountants of India.