



Content India

Mumbai 16 - 18 March

PRESS RELEASE

Global and Indian Media Leaders to meet at Content India 2026

India | 19 February 2026: As India's media and entertainment industry accelerates its global rise—driven by booming OTT consumption, expanding regional content production, cross-border collaborations, and increasing investment—Content India 2026 has announced a powerful line-up of influential industry leaders for its upcoming three-day edition. The event will take place from 16–18 March 2026 at Taj Lands End, Mumbai, positioning itself at the heart of India's commercial and creative capital.

Organised by Dish TV in partnership with C 21 Media, Content India 2026 will convene senior decision-makers and key stakeholders from across the content value chain. The curated delegate list includes top executives from leading broadcasters, streaming platforms, film studios, production houses, distribution networks, technology providers, talent agencies, and investment firms. Together, they will explore the evolving business models, creative trends, financing structures, and technological innovations shaping the future of content creation and monetisation.

Designed as a high-impact business forum rather than a conventional conference, Content India 2026 aims to facilitate meaningful dialogue, foster strategic alliances, and enable transaction-led outcomes. Through keynote sessions, market-focused panels, curated networking events, and private meetings, the event will provide a structured environment for partnerships, commissioning conversations and co-production deals.

As India continues to emerge as both a major content exporter and a fast-growing consumer market, the 2026 edition of Content India will focus on unlocking new growth opportunities across domestic and international markets.

With India's entertainment sector projected to play an increasingly influential role in the global content economy, Content India 2026 will serve as a catalyst for the next phase of industry growth—bringing together creative visionaries and commercial leaders to shape the future of storytelling across film, television, OTT, animation, and digital platforms.

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Confirmed and Invited Speakers Include:

- * Kevin Vaz, CEO – Entertainment, JioStar
- * Arjun Nohwar, MD – India & South Asia, Warner Bros. Discovery
- * Mukund Galgali, Deputy CEO and Chief Financial Officer at Zee Entertainment Enterprises
- * Ashish Sehgal, CEO, Times Network
- * Shilangi Mukherji, Director & Head of SVOD Business, Prime Video
- * Nitin Burman, Chief Revenue Officer, Balaji Telefilms
- * Deepak Dhar, Founder & Group CEO, Banijay Asia
- * Aradhana Bhola, Managing Director – India, Fremantle
- * Deepak Segal, Chief Creative Officer, Applause Entertainment
- * Fiona Campbell, Interim Director of Unscripted TV, BBC Content
- * Frank Spotnitz, CEO & Founder, Big Light Productions
- * Steve Matthews, Head of Scripted Creative, Banijay Entertainment
- * Kalpana Malviya, Founder, Rarefied Studios

Additional speakers and programme details will be announced in the coming weeks.

Commenting on the platform’s evolution, Manoj Dobhal, CEO & Executive Director, Dish TV India, said: “Content India was conceived to address a fundamental industry need — a space where decision-makers can come together with purpose and clarity. As we return in 2026 with an expanded three-day format, the focus is firmly on enabling meaningful conversations, strategic collaborations, and long-term partnerships. India’s content ecosystem is at an inflection point, and through Content India, we invite creators, producers, platforms, studios, distributors, and investors to join us in Mumbai and help shape the industry’s next phase of growth.”

Registration & Participation

Indian delegates can register [here](#).

Exhibition and sponsorship opportunities are available for companies seeking strategic visibility and direct engagement with senior decision-makers through curated sessions and on-ground activations.



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For sponsorship enquiries, or partnership opportunities, contact:
[salesteam@contentindia.com](<mailto:salesteam@contentindia.com>)

About Dish TV

Dish TV is India's leading content distribution Group with a robust presence across both Direct-to-Home (DTH) television and Over-the-Top (OTT) entertainment. For over 22 years, Dish TV has been a trusted household name, offering viewers a comprehensive entertainment experience to the customers. With a 360-degree entertainment ecosystem encompassing content services, connected devices, and OEM partnerships, Dish TV India delivers seamless access to the best of entertainment — anytime, anywhere, and on any screen.

For more information, please visit: <https://www.dishd2h.com>

About C21Media

C21Media is the market-leading supplier of information and events for the global content business.

For more information visit www.c21media.net

For media queries, please contact

Hirdesh Agarwal | hirdesh.agarwal@dishd2h.com | Dish TV India Ltd