



Content India 2026 Draws Strong Industry Response as Leaders Prepare for Key Conversations on the Future of Entertainment

Mumbai | 14th March 2026: At a time when Indian storytelling is gaining unprecedented global attention and the entertainment landscape is evolving rapidly, industry leaders from OTT platforms, broadcasters, studios and production houses are gearing up for Content India 2026, a three-day summit bringing together influential voices shaping the business of content today. Organized by Dish TV in partnership with C21Media, the event will take place from March 16–18 at Taj Lands’ End, Mumbai, and has already received a phenomenal response from the industry, setting the stage for a packed house.

The upcoming edition has generated strong anticipation across the sector, with several senior leaders from the entertainment industry set to take part in the conversations. Executives such as Shilangi Mukherji (Prime Video), Anuj Gandhi (Reliance Jio), Deepak Dhar (Banijay Asia and Endemol Shine Asia), Ashish Sehgal (Times TV Network), Sahira Nair (Prime Video India), Rajaraman Sundaram (Sony Pictures Networks India), Arjun Nohwar (Warner Bros. Discovery South Asia), and Vishnu Mohta (Hoichoi), among many others, will be part of panel discussions, bringing perspectives from across streaming platforms, broadcasters and production houses, reflecting the strong interest around the summit.

Manoj Dobhal, CEO and Executive Director of Dish TV India, said, *“Indian content has reached a pivotal point in the global market. As creators, platforms and studios focus on building stronger intellectual properties and expanding international partnerships, the need for meaningful conversations across the ecosystem is greater than ever. The phenomenal response Content India 2026 has received from the industry is truly encouraging, and we look forward to three days of engaging discussions and collaborations that will help shape the next phase of the industry’s growth.”*

Across the three days, the summit will explore the key forces shaping the future of the entertainment business, including the state of the Indian content industry, evolving commissioning strategies from platforms and broadcasters, international co-productions and global storytelling opportunities, emerging financing models, and the growing role of technology and artificial intelligence in content development and production.



With participation from leaders across the content value chain, Content India 2026 is expected to serve as an important meeting point for the industry as it continues to expand both domestically and globally.

About Dish TV

Dish TV is India's leading content distribution Group with a robust presence across both Direct-to-Home (DTH) television and Over-the-Top (OTT) entertainment. For over 22 years, Dish TV has been a trusted household name, offering viewers a comprehensive entertainment experience to the customers. With a 360-degree entertainment ecosystem encompassing content services, connected devices, and OEM partnerships, Dish TV India delivers seamless access to the best of entertainment — anytime, anywhere, and on any screen.

For more information, please visit: <https://www.dishd2h.com>

About C21Media

C21Media is the market-leading supplier of information and events for the global content business.

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